



PRESS RELEASE

PeopleNet-Trinium Partnership to Create a Comprehensive, Integrated System for Both Intermodal Trucking and Truckload Sectors of the Transportation Industry

Palos Verdes, CA November 8, 2010 – PeopleNet, a leading provider of innovative and integrated onboard computing and mobile communications systems for effective fleet management, today announced its partnership with Trinium Technologies, provider of a leading enterprise management system for both domestic intermodal and international container operations. Commenting on the partnership, PeopleNet CEO Ron Konezny explained, “This is a partnership truly driven by market demand for systems that will enable business expansion into additional sectors of the transportation industry. In fact, several intermodal trucking and truckload companies have been using both PeopleNet and Trinium systems, indicating a growing trend and the need for our support.”

The partnership includes integration between Trinium-TMS (Transportation Management System) for intermodal trucking and truckload operations with PeopleNet’s mobile communications system and Automated Workflow. Trinium Vice President Dennis Lane said, “We will use the PeopleNet Link for integrating GPS data, and inbound, outbound and freeform messaging data into our TMS system. The addition of PeopleNet’s Automated Workflow and geofencing capabilities will strengthen our enterprise system, providing even greater process and workflow automation and faster communication between drivers and dispatchers.”

“Utilizing an integrated PeopleNet/Trinium solution will make us more efficient throughout the dispatch planning and execution process, which will enable us to better compete in the intermodal and truckload markets we serve,” said Kevin Lhotak, president of Reliable Transportation Specialists, Inc.

About PeopleNet

PeopleNet is exclusively focused on providing innovative Internet-based and integrated onboard computing and mobile communications systems to improve North America’s trucking industry’s fleet management. Its products are used by nearly 1,500 truckload, LTL, private, and service fleets in the United States and Canada, including several Fortune 500 companies. Reputed for its customer-driven technological innovation, unparalleled flexibility, and proactive customer care, PeopleNet was the first major technology provider to offer Internet-based communications to the transportation industry 15 years ago. Since then, the company annually reinvests 100 percent of its profits into the business for aggressively developing new products that

continue to improve fleet management. Industry recognition of the company's leadership includes: *Inbound Logistics* Top 100 Award; *Food Logistics'* 100 Top Technology Solutions and Service Providers; Frost & Sullivan Market Engineering Award; and *M2M* Value Chain Award. For more information about PeopleNet and its [products](#), call (888) 346-3486, or visit www.peoplenetonline.com.

About Trinium Technologies

Trinium is recognized as the industry leader in intermodal trucking systems, providing solutions for companies ranging from 10 to over 1,000 drivers. The company provides a complete enterprise system for intermodal trucking companies, which is currently deployed in every intermodal market across the U.S. and Canada for both domestic intermodal and international container operations. The company's primary focus is on driving industry best practices to assist its customers in improving their financial results by reducing costs, growing revenues, and improving customer services. For more information about Trinium, call (310) 214-3118, or visit www.triniumtech.com.