



## PRESS RELEASE

### Trinium Exceeds Fuel Customer Acquisition Targets

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PALOS VERDES, California – December 28, 2010 – Trinium Technologies, the industry leading provider of enterprise systems for the petroleum marketing and intermodal trucking industries, exceeds its 2010 fuel customer acquisition target.

“We are very pleased to have exceeded our account acquisition targets for the fuel business unit that we opened this year. Our Trinium team, old and new worked incredibly hard to transition over 25 Petroleum Marketers to the Trinium platform this year. That took tremendous skill and dedication across all areas of our company from the set up of a new data center, to the technical, professional services and support activities necessary to bring this together and make sure we keep these demanding new clients happy.”, said Michael Thomas, CEO, Trinium Technologies.

Trinium established a goal when opening the fuel business unit of achieving a “critical mass” of petroleum marketers adopting the Trinium platform in order to ensure the division could be run to the company’s high standards. Trinium exceeded their expected target and looks forward to making their trade show debut at the WPMA in February and to welcoming their new customers to Trinium’s first fuel user conference to be held in March at the Embassy Suites in Sacramento

“By the end of the first quarter of next year we will have almost thirty new petroleum marketing customers live with Trinium. While we had high expectations of what could be achieved we feel as though we have really connected with this customer group and are sure we can serve them well and add value to their businesses. We are very happy to welcome them on board, especially those who were the early adopters back in the first quarter of 2010.”, said Dennis Lane, VP of Sales and Marketing, Trinium Technologies.

About Trinium Technologies - Trinium Technologies is a leading provider of enterprise systems for petroleum marketing and intermodal trucking companies. Its applications enable companies to reduce costs, grow revenue, increase margins and improve customer service. [www.triniumfuel.com](http://www.triniumfuel.com).